E-Commerce Executive

Based in the Barnsley area for over 28 years, Countrywide Healthcare are the leading specialist of healthcare consumables and equipment to the care sector and public. The business has an unrivalled reputation and has enjoyed fantastic sales growth to £38m in our last financial year.

We are looking for a full-time eCommerce Executive Maternity Cover to support our ambitious growth plans across our websites and marketplaces. Working closely with our Head of E-Commerce and the rest of the multi-disciplinary Online team, the successful candidate will be responsible for:

* Adding and removing products on our websites
* Uploading promotional banners and pricing to websites
* Sending promotional e-shots to customer lists
* Acting as first-line support between customer service and our developers, ensuring site issues are logged with on our team collaboration tools
* Writing product descriptions and resizing images using Photoshop, working with our suppliers to gather missing product data and images
* Assistant with digital campaigns and creating content such as blogs to drive traffic to our websites and increase revenue
* On-going website testing and competitor analysis to improve the user and customer experience across our websites
* Working with our developers to automate tasks within the team to improve productivity & increase efficiency

## The ideal candidate:

* Previous experience within an e-commerce business or digital marketing agency (Preferred)
* Proficient in Microsoft Excel including formulas, lookups and data validation (Essential)
* Experience with Magento and/or Wordpress (Preferred)
* Experience with Amazon and/or eBay (Preferred)
* Experience with image processing and Photoshop (Preferred)
* Self-motivated with excellent organisation skills and attention to detail